

**2000 Charlotte Heart
Ball Committee**

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Erin Minton
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Sandi Miller
Judy Smith
Charles Smith

Staff
Amy Cass, Area Director

**American Heart
Association**



Fighting Heart Disease and Stroke

North Carolina Council
1229 Greenwood Cliff #109
Charlotte, NC 28204
Tel (704) 374-0632
Fax (704) 374-0634

March 20, 2000

Mr. Bruce Baker
WSOC-TV
PO Box 34665
Charlotte, NC 28234

Dear Mr. Baker:

On behalf of the 2000 Heart Ball Committee and volunteers, we would like to thank you for your corporate sponsorship and support of the 42nd Annual Heart Ball. Through celebratory events like the Heart Ball we are able to raise the funds needed for vital research and educational programs. Because of your interest and involvement, we are a step closer to eliminating the country's #1 killers – heart disease and stroke.

Thanks to partnerships like yours, the 42nd Annual Heart Ball was extremely successful. As a result, the Metro-Charlotte division of the American Heart Association reached all-time records. We are pleased to announce that 82 sponsors, representing Charlotte's corporate and medical communities, supported this year's Ball. More than 775 guests helped to raise over **\$285,000**. We take great pride in keeping expenses less than 25% of gross income. It is important to the American Heart Association to respect donor's contributions, making research and education our #1 priority.

Thank you again for your participation. Due to the last several years of success, we work hard to keep the momentum going. We invite you to continue your involvement at the 43rd Annual Heart Ball. You are truly an ambassador for cardiovascular research and education. The American Heart Association and individuals with cardiovascular disease are extremely grateful to you.

Best wishes,

Kim McMillan
2000 Heart Ball Chair

James G. Martin, PhD
2000 Honorary Chair

Amy Cass
AHA Area Director

P.S. An evaluation has been enclosed. Our staff and volunteers rely on this feedback to begin planning for the next year. We appreciate your time in completing this evaluation.



"Promoting economic self-sufficiency among
African-American families and racial inclusion in our communities"

March 30, 2000

Mr. Bruce Baker
WSOC-TV
PO Box 34665
Charlotte NC 28234

Dear Mr. Baker:

The Urban League of Central Carolinas wishes to thank you
for your participation at our Whitney M. Young, Jr. dinner on
March 3, 2000. A souvenir program is enclosed.

As you are aware, the dinner serves as the Urban League's
major fundraising event. This year's affair was a great success
with approximately 720 people in attendance.

I look forward to a continued relationship with you and
your company.

Thank you again.

Sincerely,

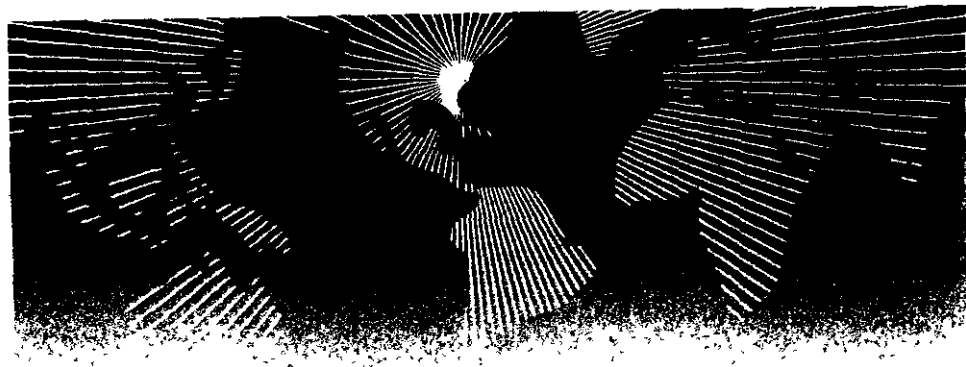
A handwritten signature in cursive script, appearing to read 'Madine'.

Madine Hester Fails
President/CEO

cw
enc

Urban League of Central Carolinas, Inc.
100 West Fifth Street (28202)
PO Box 34686
Charlotte, NC 28234-4686
4.373 2256
4.704 373.2262





Charlotte's Council For International Visitors

A program of International House

April 11, 2000

Dear Mr. Baker,

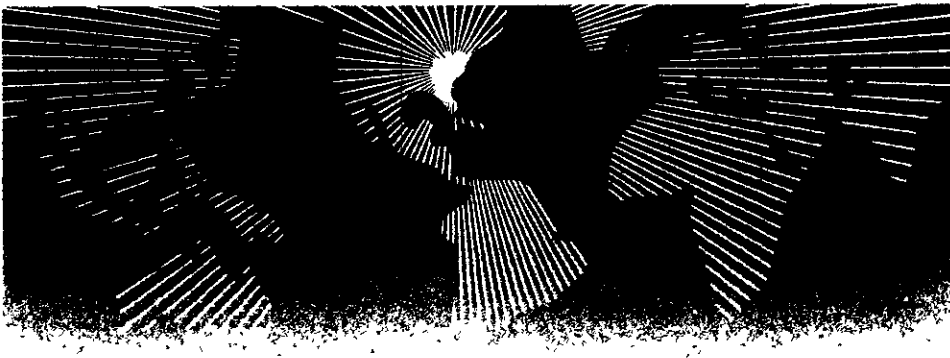
I want to extend to you my sincere thanks for meeting with our visitors from Colombia recently. It was very gracious of you to share your time, knowledge, and expertise. Their trip to Charlotte was very valuable and I appreciate you being an important part of it.

Charlotte's Council for International Visitors relies on the participation

322 Hawthorne Lane
Charlotte, NC 28204 USA
Telephone 704 333-8099
Facsimile 704 334-2423

Sincerely,
Florence Bonetta

of the community. Thank you
again for your kind support.



Charlotte's Council For International Visitors

A program of International House



STATE OF NORTH CAROLINA
OFFICE OF THE GOVERNOR
20301 MAIL SERVICE CENTER • RALEIGH, NC 27699-0301

JAMES B. HUNT JR.
GOVERNOR



Tuesday, May 9, 2000

Mr. Bruce Baker
General Manager
WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206

Mr. Baker:

I just had an opportunity to review your station's coverage of Governor Hunt's recent business mission to Europe. I want to express my personal gratitude and appreciation for the efforts taken by your team. Everyone involved in the project from WSOC-TV went beyond the call of duty to ensure the citizens in your viewing area understood the importance of this mission to the economic vitality of our state. This mission yielded immediate results that you reported and hopefully it'll bring us even more business and tourism development in future years.

Copy
Please pass along my thoughts to your staff, especially to Vicki Montet, Suzanne Stevens, Joe Ehlich and Eric Cole and anyone else who contributed to the coverage.

I look forward to working with your staff in the future.

Sincerely,

Adam Shapiro
Assistant Press Secretary





Mecklenburg County
Board of County Commissioners
600 East Fourth Street
Charlotte, North Carolina 28202
Telephone 704-336-2472

H. PARKS HELMS
CHAIRMAN

cc: Vicki
Gregg
Mandy
Lor
Heister
Mandy
Bruce
I'd
also
E

June 14, 2000

Mr. Bruce Baker
WSOC-TV
P.O. Box 34665
Charlotte, NC 28234

Dear Bruce:

It is my pleasure to inform you that the Electronic Town Meeting produced by WSOC-TV in partnership with Mecklenburg County has received a national award.

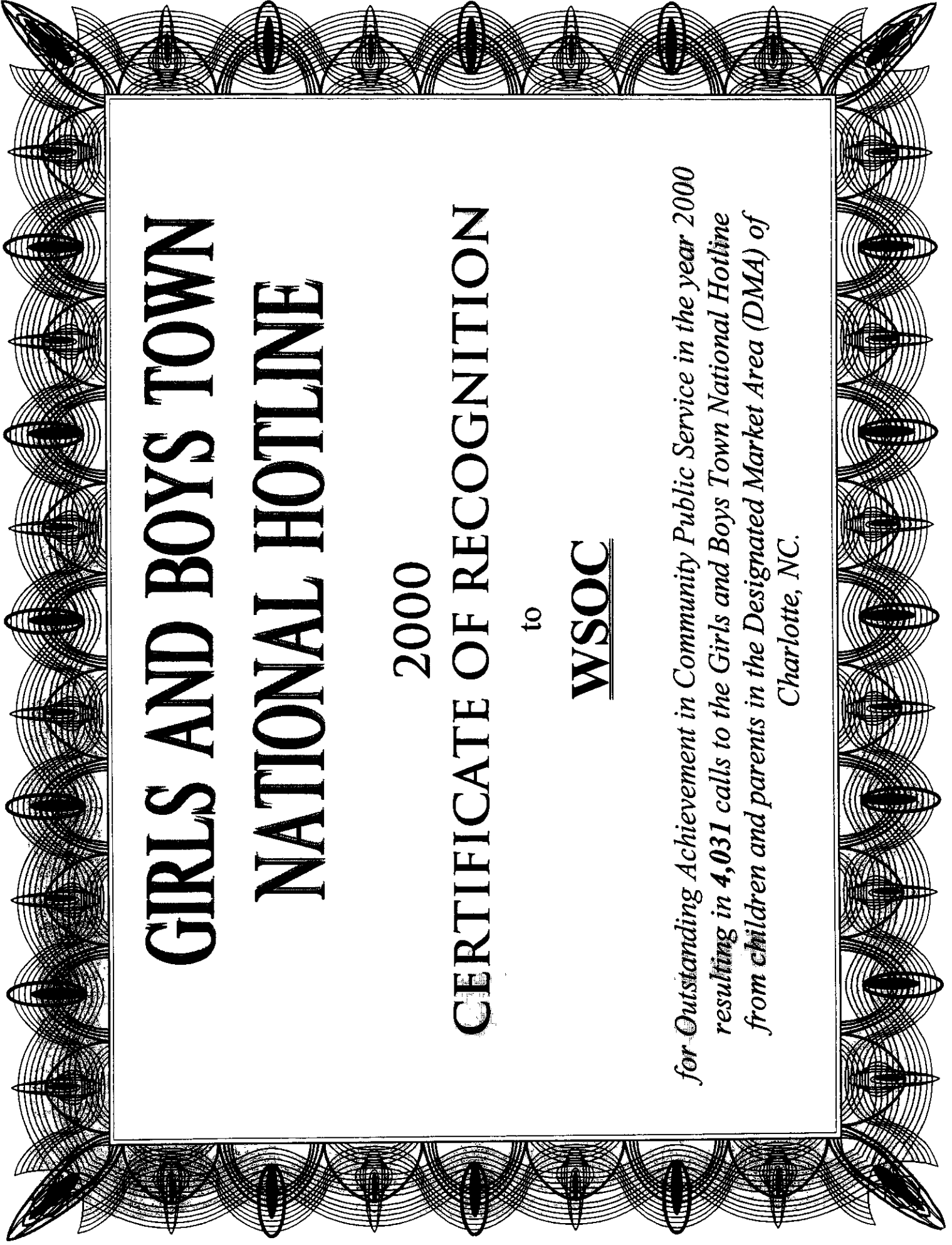
We have been informed that the National Association of Counties (NACo) has awarded the Electronic Town Meeting a "NACo Achievement Award." NACo is the national association of county governments throughout the United States. The annual awards recognize innovative programs that enhance county government. This honor is a direct tribute to the hard work and dedication your station and Mecklenburg County made in making the Electronic Town Meeting not only successful, but also beneficial to the citizens of this community.

The award will be presented to Mecklenburg County on July 16 as part of the NACo annual conference, which is being held in Charlotte July 14-18.

Again, I want to personally thank you for your work and commitment. Please pass this great news on to those on your staff who participated in the project, and thank them again for their considerable community contribution.

Sincerely,

H. Parks Helms



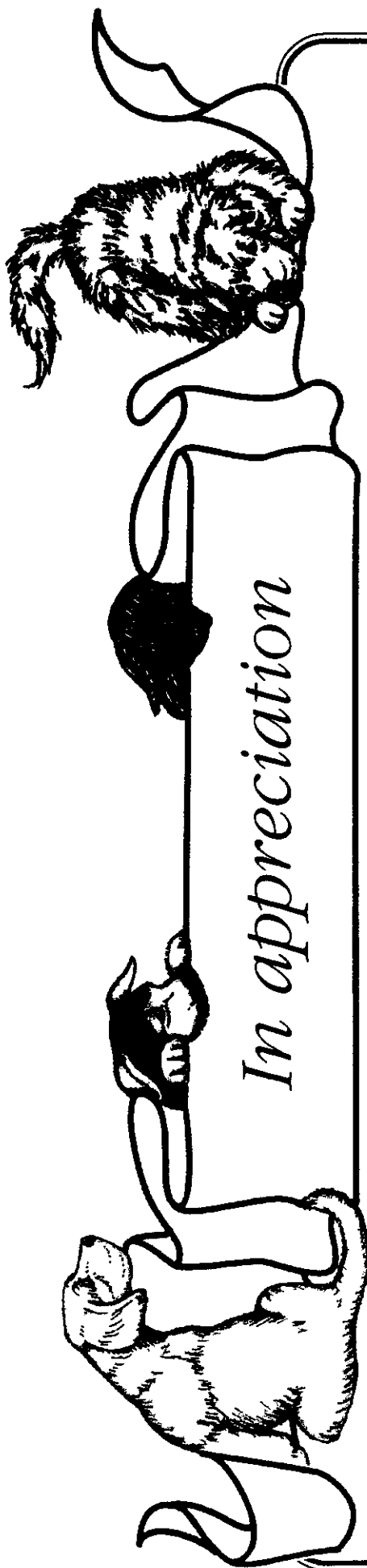
GIRLS AND BOYS TOWN NATIONAL HOTLINE

2000
CERTIFICATE OF RECOGNITION

to

WSOC

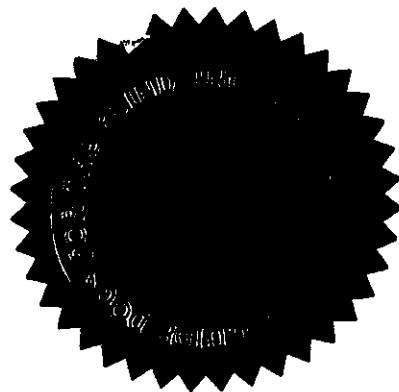
*for Outstanding Achievement in Community Public Service in the year 2000
resulting in 4,031 calls to the Girls and Boys Town National Hotline
from children and parents in the Designated Market Area (DMA) of
Charlotte, NC.*



To

June Noe

*Thank you for helping to ensure that all the
voices in our community are heard!*



Joanne Ritter

Joanne Ritter, Public Information Officer, CCAP

Guide Dogs for the Blind, Inc.

Guide Dogs for the Blind, Inc.

A NONPROFIT CHARITABLE ORGANIZATION

P.O. Box 151200, San Rafael, California 94915-1200
(415) 499-4000 Fax 499-4035

November 2, 2000

June Noe
Public Service Director
WSOC-TV
Charlotte, NC

Dear June,

This year's NBACA convention stimulated a lot of interesting discussions both during and in-between the seminar sessions. Our discussions prompted me to send this letter.

First, I want you to know how vital you are as the "heart and soul" of your station. I'm sending along a **certificate of our appreciation for your work** in representing the voices of our community. I hope it will also help you showcase your value to your station.

Second, I want to illustrate how we can help each other. I represent a resource for your station and community. Guide Dogs for the Blind provides skilled dogs and training in their use to people who are blind or visually impaired throughout the US and Canada. We provide a package of about \$70,000 worth of goods and services to each graduate of our program **at no cost to them**. We receive **no government funding**. But one of our main problems is that **people who might be able to use our services don't know about us**. We're serving only a fraction of the thousands of qualified people we know are out there. Perhaps you can help us by broadcasting our PSAs and including us in your programming.

Local people/local stories for public affairs programs, pet programs, news tags, and children's programming: I could call one person in Fountain Inn today who may be available for interview. He has a dog from our program that helps him in his daily life.



Administrative Offices
Oregon Campus
San Rafael Campus

P.O. Box 151200 - San Rafael, California 94915 - 415/499-4000 - Fax 415/499-4035
32901 S.E. Kelso Road - Boring, Oregon 97009 - 503/668-2100 - Fax 503/668-2141
350 Los Ranchitos Road - San Rafael, California 94903 - 415/499-4000 - Fax 415/499-4035

Certificate of Appreciation

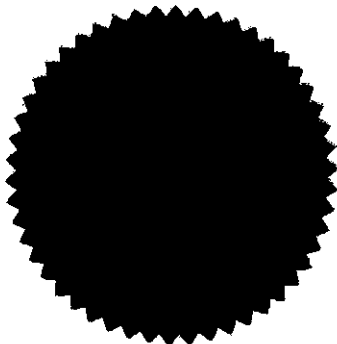
Presented to

WSOC-TV

*in recognition of your participation in the
CAROLINAS JOINT WALK TO CURE ARTHRITIS*

September 16, 2000

*and your contribution for increased arthritis research, education and
services.*



 **ARTHRITIS**
FOUNDATION®
Take Control. We Can Help.™

South Central Area

115 Greenbrook Drive
Charlotte, NC 28205-6521
(84) 837-5776
(84) 837-6479 FAX
(80) 892-5654
<http://www.lungnc.org>



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Bruce Baker
WSOC TV
PO Box 34665
Charlotte, NC 2823

SUBJECT: Rick Hendrick Celebrity Golf Classic 2000

Dear Bruce,

On behalf of the 2000 Rick Hendrick Celebrity Golf Classic Planning Committee and the American Lung Association of NC - South Central Area. I would like to thank you so much for your support of this very successful event and for WSOC-TV being a tee/hole sponsor. Only because of individuals as yourself can we put together a great event as the Rick Hendrick Celebrity Golf Classic. Your contribution was so important to the event and we all are very grateful for your involvement.

As you may know the Rick Hendrick Celebrity Golf Classic has been the largest fund raiser in North Carolina for the American Lung Association and as of the end of the 1999-2000 fiscal year this event still carries that notoriety. We are thrilled to have this event in the South Central Area and one reason is to be able to have the funds to support asthma, tobacco cessation and air quality programs in this area. For example, children who suffer from chronic asthma have just had the opportunity to attend one of two asthma day camps held in this area. Both Camp Air Care and Camp Summer Breeze are asthma camps which provide a week of fun for asthmatics while teaching them how to manage their asthma which improves their quality of life. Thanks to you and your involvement with the Rick Hendrick Celebrity Golf Classic this opportunity and many other opportunities are available in the South Central Area.

Again, thank you so much for all your support of the American Lung Association of NC and the Rick Hendrick Celebrity Golf Classic. It is very much appreciated by us and many people. Your support has touched many lives throughout the South Central Area.

Hope you are having a nice summer and please plan to join us next year for the Rick Hendrick Celebrity Golf Classic 2001.

**When You Can't
Breathe,
Nothing Else
Matters®**


Sincerely,

Lila B. Rash
Area Director

Founded in 1904, the American Lung Association includes affiliated associations throughout the U.S., and a medical section, the American Thoracic Society.

Partnership for a Drug-Free North Carolina

Partnership for a Drug-Free America



January 19, 2001

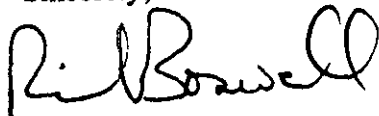
Lee Armstrong
Vice President & General Manager
WSOC-TV
1901 N. Tryon Street
Charlotte, NC 28206

Thank you once again for taking the time to meet Vaughn and me once again. I know that your schedule is very busy.

Allow me to take this opportunity, with great joy and exuberance, to thank you for the efforts of WSOC, on behalf of the Partnership for a Drug-Free North Carolina and the Partnership for a Drug-Free America this past year. The support of your station is very important to our efforts to keep North Carolinians drug-free.

Please remember, if I can be of any assistance to you, at any time, do not hesitate to contact me.

Sincerely,



Rich Boswell
Director



Presents

American Heart Association

43rd Annual Greater Charlotte Heart Gala

February 17, 2001



Sponsors

Exclusive Presenting Sponsor



Gold Sponsor

EDS

Mr. & Mrs. E. C. Hunt

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The Sanger Clinic, P.A.

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WSOC-TV

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Presbyterian Healthcare/Novant

Phaniels Baptist Church
2685 Phaniels Church Road
Rockwell NC 28138

Rev. Michael Taylor
Pastor
Church 704-782-9661
Fax 704-786-5148

Fax Transmission

Date: Sept. 6, 2001
To: JUNE NOE
Fax Number: 704-335-4968
From: Michael Taylor
of pages including cover page: 1
☐ Please respond by fax
☐ Call if transmission is incomplete

Dear June,

Thank you for all the hard work you did toward the program we had yesterday. I enjoyed the day we spent together taping. What an honor to be picked as one of the "Nine Who Care".

I thank my God, that through the work of you and your crew and the time spent with me that day, this program has received the opportunity to continue to grow and be known. After church last night, I received a phone call with a \$1,000.⁰⁰ pledge toward the Bible Promise Books. Already! What a blessing to be able to have the publicity that thanks to WSOC, the Shield-A-Badge With Prayer Program is allowed to have.

If there is any way possible, I would love to have a copy of the video. Please let me know. I would like to show it to the Keenagers (our seniors). They were so excited the morning they were here to help, and have reminded me - weekly - to remind them when to make sure they were watching the news!

Again, thank you for the good work at WSOC Channel 9.

Sincerely,



Pastor Michael Taylor
2675 Phaniels Church Road
Rockwell, NC 28138
704-782-7201



Called
1 No
12
my interest
in attending?
✓
n ✓

Dear North Tryon Member:

We want to thank you for your membership in TNDC. One of our greatest challenges as an organization has always been finding ways of doing something special for our members who greatly support us. Last year we held a members-only meeting with Mayor Pat McCrory, which was a great success. Once again we would like to say thank you to our members and invite you to attend a very important meeting in February:

**MEMBERS-ONLY
Breakfast Meeting with
Parks Helms
Chair of the Mecklenburg County Commission
8:30 a.m., Wednesday, Feb. 20
at Hope Haven (3815 N. Tryon)**

We will contact you closer to date to confirm your attendance. In the meantime if you have any questions or suggestions about what issues should be covered during that meeting, feel free to call Mary or Lauren at (704) 373-0190.

If you know of others who have not joined or renewed their membership in TNDC, please encourage them to do so in order to attend this breakfast. They can call the number above to request an application.

We look forward to seeing you on Feb. 20.

Sincerely,

H. Harriss

Herb Harriss, President
Tryon North Development Corporation

Second Harvest
FOOD BANK
of Metrolina



July 23, 2001

Ms. Anna Rice
Business Development Manager
WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206

Dear Anna:

I'd like to take a moment to express our sincere thank you for the work of WSOC-TV on behalf of Second Harvest Food Bank of Metrolina and Feeding the Carolinas. Kim did a wonderful job planning and hosting the Kick-Off Luncheon last Tuesday. The turn out was better than ever, and it couldn't have run more smoothly. Kim's professionalism is an asset and it is always a pleasure working with her.

We are excited about this year's campaign. We appreciate the station's support over the past 10 years and are honored by your belief in our work and continued partnership in the effort to relieve hunger in the Metrolina area. It is my hope that this will be the most successful Feeding the Carolinas event to date.

Sincerely,

Anne Pfeiffer
Development Manager

Cc. Lee Armstrong
Jack Dabney
Kim Watson

Rowan County Literacy Council, Inc.

P.O. Box 95 • Salisbury, NC 28145-0095 • (704) 638-3042 • FAX (704) 638-3013

www.lib.co.rowan.nc.us/literacy

email: rlc@co.rowan.nc.us

Handwritten notes:
16-
P
20
C

September 6, 2001

Ms. June Noe
Manager, Public Relations
WSOC-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear June:

Thanks so much for the wonderful tribute to Catherine yesterday. Please be sure that all involved know how much we appreciate their efforts.

Naturally we are all walking on air with the award. Our volunteers give so much, and this recognition by the community is a big boost for their morale.

Because of Catherine's involvement and our 25th anniversary, we are wondering if we could possibly obtain a copy of all the footage you and Mike did in July in addition to a copy of the material used at the luncheon yesterday.

Sincerely,

Phyllis A. Martin

Phyllis A. Martin
President



Member of
LAUBACH LITERACY



A United Way Agency

Elaine,
JCC file

See - Kay -
FYI - A nice
thank you -
Mary

September 10, 2001

Dear Mary:

The 2001 "School Tools" Campaign was a huge success. Individuals, businesses, churches, and civic organizations donated over 64 barrels of basic school supplies that will be distributed to over 3,000 Cabarrus County students during school year 2001-2002. This is more than twice the amount we collected last year!

We are grateful to WSOC TV for making it happen in such a huge way, everyone who donated supplies, the North Carolina National Guard for delivering the barrels, all Cabarrus County Food Lion stores which served as collection points, and the volunteers who sorted, bagged, and delivered supplies to the schools. We are also appreciative of your help in promoting our new School Tools partnership with the Kannapolis Intimidators.

The \$150 Staples gift certificate we received at the kickoff allowed us to purchase 10 calculators. Your generosity has made it possible for students who otherwise would not have had one of their own an opportunity to complete homework assignments and have extra practice time to prepare for the End of Grade Math Test. Please make sure everyone there knows how much we appreciate all you did to provide our very deserving students the school supplies they need to have a successful school year.

Sincerely,

Anne Laukaitis cc

Anne Laukaitis
Board Chair
Communities In Schools of Cabarrus County

Catherine Campbell

Catherine Campbell
Executive Director
Communities In Schools of Cabarrus County





a future without Crohn's disease & colitis

September 28, 2001

Chapter Officers

Carol Rooney
President

Carol Pearson
Secretary

Edward G. Ryan
Treasurer

Trustees

Evelyn Berger
Andre Bergeron
Paige Bickel
William Bray, M.D.
Debi Faubion
Sam R. Fulp, M.D.
Michael M. Gaspari, M.D.
John S. Hanson, M.D.
Lisa Lorence, Psy.D.
Heidi Rotberg, Ph.D.
Barry Schneider, M.D.
Richard Sigmon, Jr., M.D.
Leah B. Trowbridge

CMAC

John S. Hanson, M.D., Chair
Charles Barish, M.D.
Sam R. Fulp, M.D.
Michael M. Gaspari, M.D.
Steven Lichtman, M.D.
Jane Onken, M.D.
Barry Schneider, M.D.
Richard Sigmon, Jr., M.D.
Fred Vermeulen, M.D.

Staff

Sarah A. Roe
Executive Director

Kay C. Falandys
Development Coordinator
Charlotte

Gwen Galla
Development Coordinator
Raleigh

WSOC-TV

Attn: Lee Armstrong
General Manager
1901 N. Tryon Street
Charlotte, NC 28206

Dear Lee

On behalf of the Board of Trustees of the North Carolina Chapter of the Crohn's & Colitis Foundation of America, Inc. (CCFA), I would like to extend our deepest gratitude to you for your generous contribution of the Hornets tickets, valued at \$90.00 toward our Angels Among Us Gala. I would also like to extend my thanks for providing tickets to taping of "Who Wants To Be A Millionaire" and "Regis & Kelly", two very popular shows which caused bidding wars at our gala.

I am also very grateful that you helped arrange to have Debi Faubion serve as our emcee for the gala. As expected, she did a fantastic job. Your generosity will help the foundation to continue its commitment to educating the public, providing support programs, and funding ongoing research in the field of inflammatory bowel disease (IBD).

Crohn's disease and ulcerative colitis, collectively known as IBD, affect up to one million Americans. Since 1967, CCFA has been the only national non-profit organization dedicated to finding the cure for IBD. The foundation relies on a partnership of researchers, physicians, healthcare professionals and lay persons to help it reach this goal. Your gift is so important because it is an element of this partnership.

For tax purposes, please accept this letter in acknowledgment of your contribution and confirmation that you received no goods or services for your contribution.

Once again, thank you for your generous gift and for your commitment to the foundation. Together, we will reach our ultimate goal of a future without Crohn's disease or ulcerative colitis.

Sincerely,

Carol C. Rooney
Chapter President

North Carolina Chapter	442 South Main Street, Suite 1, Davidson, North Carolina 28036
Telephone 704 894 9751	Toll Free 888 455 3338 Facsimile 704 894 9752 E-mail northcarolina@ccfa.org
North Carolina Chapter	8408 Glenwood Avenue, Suite H, Raleigh, North Carolina 27612
Telephone 919 786 9852	Toll Free 800 360 1433 Facsimile 919 786 9854 E-mail raleigh@ccfa.org
National Headquarters	Telephone 800 932 2423 E-mail info@ccfa.org Internet www.ccfa.org



January 24, 2002

Mrs. Lee Armstrong

General Manager
WSOC-TV
1901 North Tryon St.
Charlotte, NC

Dear Mrs. Armstrong:

I wanted to take this opportunity to thank you personally and WSOC-TV for allowing Mr. Vasilli Novichonok to see how an American television station operates. Please know that this was the highlight of his stay with us. As we left the television station that afternoon, he was as excited as a small child. The photographs we took in the studios were used that afternoon to create a wall calendar for his office in Mogilev, Belarus.

I would also like to ask that you extend these thanks to everyone that took time out of their day to speak with us, especially Mark Watkins. As you know Vasilli returned home on the following Sunday, but for the remaining four days, Channel 9 News was the "only" thing on the television and not just because of the snow. It was truly fun to watch him point each time Mark came on, or each time he recognized someone or something that he had seen.

As you know Vasilli's home in Mogilev is in the area of the Chernobyl fallout of April 1986. We are dedicated to providing assistance and health aid to the people of Belarus. This small health respite for him and his son was only enhanced by your generosity.

Sincerely,

W. Steve Rankin, Jr.
President, Our Family to Yours

Charlotte's Council for International Visitors

A Program of International House

Facsimile Transmission

Date: 03/18/02
To: ELAINE
Company: WSOC-TV Channel 9
Fax: (704) 335 - 4788 4941
From: Amanda Britt, Program Manager

Number of pages: 1
Including this page

Dear Elaine,

It was great to speak with you just now. Thank you for arranging a meeting for our visitors with WSOC-TV's General Manager Lee Armstrong on Friday, March 29th at 11:00 a. m.

The following guests will be participating:

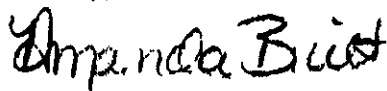
1. Mr. Shaheen SALAHUDDIN - Pakistan
2. Ms. Genet ASHEBIR - Ethiopia
3. Mr. Papa Khalilou TOURE - Senegal
4. Mr. Vinko BESTER - Slovenia
5. Mr. Ron Francis - State Department Escort

You can also find their names and biographic information in the facsimile I sent you on March 7th. Please let me know if you need any additional information.

Thank you yet again, Elaine, for your time and efforts. Please feel free to contact me with any questions. In the meantime, I will look forward to speaking with you soon.

Have a wonderful week, Elaine!

Sincerely,



Amanda Britt
Program Manager
Charlotte's Council for International Visitors



May 29, 2002

Ms. Lee Armstrong
WSOC-TV
P.O. Box 34665
Charlotte, NC 28234

Dear Ms. Armstrong:

On behalf of the Charlotte-Mecklenburg Community Relations Committee, I would like to thank you for your contribution and support in making the Twenty-Third Annual Police Community Relations Awards Program a success. Please know that it is because of the interest and support of WSOC-TV that we are able to honor police officers for their efforts in improving police-community relations in the greater Charlotte-Mecklenburg area.

Later this month, the Police Community Relations Subcommittee will begin a formal review and evaluation of this year's program. At that time, we will review any comments, concerns, or suggestions submitted by sponsors, police personnel, and the general public. We invite you to be a participant in this process by sharing any suggestions you may have for the Year 2003 Awards Program. This information can be submitted in writing to Donna S. Johnson, Charlotte-Mecklenburg Community Relations Committee, 600 E. Trade Street, Charlotte, NC 28202 or by calling Donna Johnson at (704) 336-3056 Monday thru Friday between the hours of 9:00 a.m. and 5:00 p.m.

Initial plans for next year's program will be developed in the fall of this year. At that time strategies for identifying potential award winners will be developed. We will also begin contacting our sponsors to ascertain their intent on being a part of the year 2003 awards program. To that end, we respectfully request that WSOC-TV continue as a sponsor of the Police Community Relations Awards Program.

Once again, we thank you for your support and involvement in the Police Awards Program. We look forward to talking with you over the next few months.

Sincerely,


Frances Perez, Chair
Police Community Relations Awards Program

Enclosure: Ceremony and Luncheon Program

The Advertising Council Inc.

Peggy Conlon

President & CEO

May 28, 2002

Lee Armstrong
General Manager
WSOC
PO Box 34665
Charlotte, NC 28234-4665

Dear Ms Armstrong:

For decades, broadcasters like WSOC have been supporting the important work of hundreds of non-profit and government organizations through The Advertising Council. However, too often there is not enough recognition of the remarkable contribution you make to your community. We would like to do our part to shed some light on your generosity.

Enclosed please find a copy of a letter we have forwarded to your congressional representative highlighting your public service contributions in support of Ad Council campaigns in calendar year 2001. This data is obtained from Nielsen's SIGMA reports.

Because of you and your colleagues in the media, over 300,000 deserving students graduated from college through the "A Mind Is A Terrible Thing To Waste" campaign, and countless lives have been saved through campaigns such as "Friends Don't Let Friends Drive Drunk," "Buckle Up. Always." and many more. Whether the PSA is encouraging people to take an active role in crime prevention or to get screened for colon cancer, your support of our messages is making a difference.

Following the tragedy of September 11, your contribution enabled the Ad Council to communicate critical messages to the American people to help the country heal and remain strong. From our earliest PSAs about mental health, tolerance, and highlighting this country's extraordinary diversity with "I am an American," to our continuing efforts to motivate people to get involved in their communities, your support has been vital.

For 60 years, the Ad Council's mission has been to use the power of the media to change attitudes and behaviors in order to create positive social change. We have enjoyed a close partnership with you and could not have communicated our important, often life-saving, messages to the American people without your unrelenting support.

Thank you for doing your part to make this country a stronger and safer place.

Sincerely,



**Executive
Committee**

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President elect
David C. Wright, III

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Treasurer
Benner B. (B) Crigler

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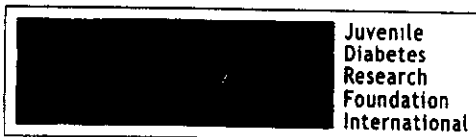
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Gayle Underdown
Laramie A. Williams, M.D., Ph.D.

Executive Director
James F. Buckles



dedicated to finding a cure

June 6, 2002

Debi Faubion
WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206

Dear Debi:

Thank you for your generous support of the 2002 Walk to Cure Diabetes.

It is because of caring organizations like yours, that we were able to raise over \$845,000 for much-needed diabetes research. Please accept the enclosed plaque as a small token of our appreciation for everything that you have done.

JDRF is the single largest and most cost-effective private funder of diabetes research in the world today. Thanks to supporters like you, this has been a particularly encouraging period for JDRF and the 16 million Americans who suffer from diabetes and its many devastating complications.

JDRF is committed to further sponsorship of innovative, collaborative diabetes research efforts until a cure is found, and you are certainly helping us achieve that goal. Once again, thank you and I look forward to working with you again during the 2003 Walk season!

Sincerely,

Susan Johnson
Special Events Coordinator
JDRF, Charlotte Chapter

Charlotte Chapter
1628 East Morehead Street, #200
Charlotte, NC 28207
t 704-377-2873 or 800-580-2873
f 704-377-8441
www.jdrfcharlotte.org
www.jdrf.org

*Thanks for
everything!*



PO Box 165
Spencer, NC 28159
(704) 636-2889
FAX (704) 639-1881
nctrans@tarheel.net

Elaine, Public File



June 27, 2002

Mrs. Mary Gaertner, Special Projects Coordinator
WSOC TV Channel 9 Television
1901 N. Tryon Street
Charlotte, NC 28206

*Kay -
Nice note!
Mary*

Mrs. Gaertner:

I wanted to thank you so much for working with Pat Hunnell and myself on the "Family Focus" segment. We really appreciate WSOC TV Channel 9 giving us the opportunity to be featured as a "Family Focus" feature and find this publicity invaluable to the museum and its mission.

Families are always looking for new and exciting places to visit and often they overlook or do not have the necessary information about local attractions. Your feature brings that knowledge to the television viewer and it is definitely an added bonus to the WSOC TV program.

Thank you again and I hope that we can work together in the future.

Best Regards,

A handwritten signature in cursive script, reading "J. Jemi Johnson".

J. Jemi Johnson
Public Information Officer
The N.C. Transportation Museum
411 S. Salisbury Avenue
Spencer, NC 28159

cc: Elizabeth Smith, Executive Director of the NCTM
Kelly Alexander, Administrative Assistant of the NCTM Foundation

ARTS & SCIENCE COUNCIL

Advancing Arts, Science & History

October 11, 2002

Lee Armstrong
Vice President and General Manager
WSOC-TV
1901 N. Tryon Street
Charlotte, NC 28206

*highlights
early
production
& I'll put
in public
file*

Dear Lee,

Thank you for the wonderful public service announcement that highlights the Arts & Science Council and our affiliates. We appreciate the contribution of production and media time that you have so generously provided to us.

The spot is well done and Cil Frazier and Sally Ganz were a pleasure to work with putting their heart and creativity into our message.

We will make sure that our 38,000 donors, the ASC Board of Directors and cultural community know how much WSOC has done for our cultural community.

Again, many thanks for providing the ASC with an incredible opportunity to increase the public's understanding of what we do and expand our base of support.

Sincerely,



Kim A. McMillan
Vice President of Communications

cc. Harriet Sanford, President and CEO
Terri Marshall, Vice President of Development

November 1, 2002

Ms. Kay Hall
WSOC-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear Ms. Hall,

Thank you so much for your support of the 2002 School Tools campaign. We appreciate your generous donation as we help kids prepare for life and begin school with the right tools for learning.

This year in Charlotte and Mecklenburg County, we were able to provide 20,000 students with supplies necessary for school. Thanks to the generous support of people like you, we collected over 20 tons (approximately 40,000 pounds) of supplies for the 2002-03 school year. THANK YOU!

Through your involvement, you have shown how important it is for students to feel that they are capable and valued. Through your support of the 2002 School Tools Campaign you have helped thousands of young people in over 100 schools realize the importance of staying in school and building their dreams.

Sincerely,



Cynthia Marshall
Executive Director



Sarah L. Porter
School Tools Coordinator

Thank you for
everything.



United Way
of Central Carolinas, Inc.



Communities In Schools
HELPING KIDS PREPARE FOR LIFE

December 19, 2002

Cil Frazier
Creative Service Director
WSOC-TV/WAXN-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear Cil:

Thank you for hosting the Communities In Schools students from West Charlotte and Garinger High Schools on the 17th of December! We appreciate the station's willingness to give students the opportunity to job shadow with the staff of WSOC. I have enclosed letters from the students who have expressed themselves so well regarding the events of the day. I trust that you will make copies of this letter and share their letters with all involved.

The staff and students of Communities In Schools spoke very highly of the areas they were allowed to observe that day. We value the support WSOC has given us with this opportunity and others such as School Tools, etc. Again, thank you for setting up such a wonderful day.

I look forward to working with you and the staff in the future to afford other students the opportunity to see what goes on behind the scenes at a major news station. Happy Holidays to you all!

Sincerely,

Renee' Anthony Leak, Director
High Schools & ThinkCOLLEGE®

12-23-2002

218
8202
0697
e.org

Jo-Lee

Public File

Kay

then

Lee



United Way
of Central Carolina, Inc.